

Whether it's a quaint village store, a suburban mall, a downtown shopping center or a bustling factory outlet, Niagara County always has something in store for the shopper. From jewelry to toys to sporting goods and the finest in designer clothes, it's all here. And it's in the color, size and price that will fit your budget. Time spent shopping in Niagara County is time - and money - well spent.

## LATEST ECONOMIC CENSUS DATA FOR BUFFALO-NIAGARA FALLS MSA FOLLOW THESE STEPS:

- ✓ [www.census.gov](http://www.census.gov)
  - ✓ Under Business:  
Click on Economic Census
  - ✓ Click hot link for 2007 Data by NAICS
  - ✓ Enter State
  - ✓ Enter Metro Area
  - ✓ Hit Go
- (Click Blue Arrows for more detailed info.)

## SALES BY KIND OF BUSINESS 2007 (THOUSANDS)

Manufacturing	\$3,433,070
Wholesale Trade	D
Retail Trade	2,075,125
Real Estate, Rental and Leasing	71,365
Professional, Scientific and Technical Services	D
Administrative & Support, Waste Management and Remediation Service	593,369
Educational Services	D
Health Care & Social Assistance	700,617
Arts, Entertainment and Recreation	43,738
Accommodations and Food Services	662,356
Other Services (except Public Administration)	108,664

SOURCE: U.S. Bureau of the Census, 2007 Economic Census  
D = Withheld to avoid disclosing data of individual companies;  
data are included in higher level totals.



*Fashion Outlets of Niagara Falls on Military Road in the Town of Niagara is the area's leading international outlet shopping destination with 150 brand name outlets. Outlets include Polo Ralph Lauren, Burberry, Off 5th Saks Fifth Avenue, Coach, Calvin Klein, Eddie Bauer, Fossil, Guess, J Crew, Liz Claiborne, Mikasa, Nautica, Old Navy, Samsonite, Oakley, Tommy Hilfiger, Timberland, Banana Republic, Ann Taylor, and Brooks Brothers.*

## SUMMARY INDUSTRIAL DATA – RETAIL TRADE BY NORTH AMERICAN INDUSTRY CLASSIFICATION SYSTEM (NAICS) 2007

Number of Establishments	746
Number of Employees	9,522
Annual Payroll (thousands)	\$191,827
Shipments/Sales/ Receipts (thousands)	\$2,075,125

## SHOPPING AREAS

### Outlet Mall

#### Fashion Outlets of Niagara

1900 Military Road  
Niagara Falls, NY 14304  
No. of stores: 150  
Occupancy Rate: 86%  
Leasable sq. footage: 534,161  
Leasing Executive: Mr. Arthur Weiner  
Phone: (800) 414-0475  
(716) 297-2022  
[www.fashionoutletsniagara.com](http://www.fashionoutletsniagara.com)

### Shopping Areas - Falls Region

- Little Italy – Pine Avenue Strip
- Niagara Falls Blvd/ Route 62
- Niagara Falls City Market

### Shopping Areas – River Region

- Historic Lewiston
- Historic Youngstown

### Shopping Areas – Lake Region

- Lakeview Village Shoppes
- Wilson Harborfront Shops

### Shopping Areas – Canal Region

- Always Christmas at Standish Jones (Gasport)
- The Historic Bewley Building (Lockport)
- Lockport Farmers Market
- North Tonawanda City Market
- Transit Road / Route 78
- Ulrich City Center (Lockport)
- Payne Avenue (North Tonawanda)



## NIAGARA COUNTY DEPARTMENT OF ECONOMIC DEVELOPMENT

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