

Whether it's a quaint village store, a suburban mall, a downtown shopping center or the bustling Fashion Outlets, Niagara County always has something in store for the shopper. From jewelry to toys to sporting goods and the finest in designer clothes, it's all here. And it's in the color, size and price that will fit your budget. Time spent shopping in Niagara County is time - and money - well spent.



**LATEST ECONOMIC DATA FOR  
NIAGARA COUNTY, NY  
AT WWW.CENSUS.COM**

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise. The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

**SALES BY KIND  
OF BUSINESS - 2012  
(IN THOUSANDS OF DOLLARS)**

Manufacturing	\$ 3,134,915
Wholesale Trade	1,506,419
Retail Trade	2,521,578
Real Estate, Rental & Leasing	81,788
Professional, Scientific & Technical Services	234,938
Administrative & Support, Waste Management and Remediation Service	616,816
Educational Services	6,252
Healthcare & Social Assistance	789,427
Arts, Entertainment and Recreation	50,001
Accommodations and Food Services	1,055,916
Other Services (except Public Administration)	109,021

SOURCE: U.S. Census, 2012 Economic Census

*Fashion Outlets of Niagara Falls USA on Military Road in the Town of Niagara is the area's premier shopping destination offering every day savings of up to 75% at 200+ designer brands including: Ann Taylor, ASICS, American Eagle, Banana Republic, Boss Outlet, Brooks Brothers, Burberry, Calvin Klein, Clarks, Coach, Cole Haan, Corningware, DKNY, Michael Kors, Nike Factory, Perry Ellis, Polo, Ralph Lauren, Saks Fifth Avenue Off Fifth, Talbots, Timberland, Tommy Hilfiger, Under Armour, Vera Bradley Victoria's Secret, and Zales.*

**SUMMARY DATA -  
RETAIL TRADE  
BY NAICS CODE - 2015**

Number of Establishments	747
Number of Employees	11,196
Annual Payroll (1,000's)	\$ 252,776
Shipments / Sales / Receipts (1,000's)	\$ 2,003,574

SOURCE: U.S. Census, 2015 County Business Patterns

**SHOPPING AREAS**

**Fashion Outlets of Niagara Falls, USA**

1900 Military Road  
Niagara Falls, NY 14304  
Number of Stores 200  
Leasable Sq. Footage: 686,000  
Leasing Executive: Lee Ra Johnson, AVP  
Phone: 816-492-6124 / 716-297-0933  
[www.fashionoutletsniagara.com](http://www.fashionoutletsniagara.com)

**Shopping Areas - Falls Region**

- Little Italy
- Niagara Falls Blvd. / Route 62
- Niagara Falls City Market

**Shopping Areas - River Region**

- Historic Lewiston
- Historic Youngstown

**Shopping Areas - Lake Region**

- Lakeview Village Shoppes
- Wilson Harborfront Shoppes

**Shopping Areas - Canal Region**

- Always Christmas at Standish Jones (Gasport)
- Historic Bewley Building (Lockport)
- Lockport Farmers Market
- North Tonawanda City Market
- Transit North / Route 78
- Ulrich City Center (Lockport)
- Payne Avenue (North Tonawanda)



**NIAGARA COUNTY  
DEPARTMENT OF  
ECONOMIC DEVELOPMENT**

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