

NIAGARA COUNTY INDUSTRIAL DEVELOPMENT AGENCY

PUBLIC HEARING FOR:

Live-USA, Incorporated

HELD:

July 3, 2024

2:00 p.m.

LOCATION:

NIAGARA FALLS CITY HALL

1 PRESENT:

2
3 JEREMY GEARTZ
4 Project Manager
5 Niagara County Industrial Development Agency
6 Appearing as Hearing Officer.

7 Additional attendance noted on attached sign-in
8 sheet.

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11 **JEREMY GEARTZ:** Hello. It is
12 2:01 on the 3rd of July 2024. We are holding the
13 public hearing for Live-USA, Incorporated at Niagara
14 Falls City Hall.

15 Welcome. This public hearing is
16 now open. It is 2:01. My name is Jeremy Geartz,
17 and I am the Project Manager at the Niagara County
18 Industrial Development Agency, and I will be the
19 hearing officer to conduct this public hearing.

20 The notice of this public hearing
21 was published in the Niagara Gazette.

22 We are here to hold the public
23 hearing on Live-USA, Incorporated and/or individuals

1 or affiliates, subsidiaries or entities formed, or
2 to be formed, on its behalf. The transcript of this
3 hearing will be reviewed and considered by the
4 Agency in determination of the Project.

5 The proposed Project includes
6 renovation of the vacant 80-room Howard Johnson's
7 located on approximately two acres at 472 Main
8 Street in Niagara Falls, New York. The renovation
9 will include a music venue, a celebrity-endorsed
10 restaurant and bar.

11 The proposed financial assistance
12 contemplated by the Agency includes New York State
13 and local sales and use tax exemption benefits in
14 compliance with the Agency's tax exemption policy.

15 The project application and
16 project summary are posted on the Agency's website
17 at niagaracountybusiness.com, and I have copies with
18 me here today.

19 If you have a written comment to
20 submit for the record, you may do so. Written
21 comments may also be delivered to the Agency at 6311
22 Inducon Corporate Drive, Suite One in Sanborn, New
23 York 14132 until the comment period closes on

1 July 10, 2024.

2 If anyone is interested in making
3 a comment, please state your name and your address.
4 If you are representing a company, please identify
5 that company.

6 Are there any comments?

7 Hearing none, I will now adjourn
8 the meeting. It is now 2:03 p.m. Thank you.

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11 (The public hearing was adjourned at 2:02 p.m.)

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**SIGN IN SHEET
PUBLIC HEARING**

July 3, 2024 – 2:00 p.m.
NCIDA offices

regarding:

**Live-USA Incorporated and/or Individual(s) or Affiliate(s), Subsidiary(ies),
or Entity(ies) formed or to be formed on its behalf**

Name	Company and/or Address	X box to speak/ comment
JAN SHOENIKER	NCRPTS	
Tracy Farnell	NCRPTS	
Alissa Crn	RPTS	